

Small Business Support Grant

The Business Empowerment Grant aims to support and accelerate the growth of small to medium-sized businesses in the IE and Orange County region.

2024-2025



smallbusiness.chamlimedialab.com

Who We Are

Chamli Media Lab, LLC is a Global Human-Centered and Innovation Design Firm Specializing in Consumer Neuroscience. We are honored to be recognized as a gold member of the IE Chamber of Commerce.

**CHAMLI
MEDIA
LAB**



INLAND EMPIRE
Regional Chamber of Commerce



01.

Chamli Media Lab isn't just a company in the IE and Orange County region, we're part of the fabric of this community. We understand the unique challenges and opportunities faced by local businesses, and that's why we're dedicated to supporting their growth and success. We believe strong local businesses create a vibrant and thriving community for everyone.

02.

We go beyond simply offering services. Chamli Media Lab builds true partnerships with local businesses. We take the time to understand your specific goals and challenges, then leverage our expertise to develop customized solutions that drive real results. We celebrate your wins and are here to support you every step of the way.

03.

By supporting local businesses, we're not just helping them grow, we're investing in the future of our community. Strong businesses create jobs, stimulate the local economy, and contribute to a vibrant and diverse environment. The Business Empowerment Grant is just one way we're putting our commitment into action, fostering innovation, and helping local businesses reach their full potential.

Empowering Our Community

- Chamli Media Lab, a proud Gold Member of the IE Chamber of Commerce, is passionate about giving back and fostering a thriving local business environment.
- We're excited to announce the Business Empowerment Grant, a program designed to support and accelerate the growth of small and medium-sized businesses in the Inland Empire (IE) and Orange County region.
- Through this grant program, we aim to empower local businesses by providing valuable services and expertise to help them overcome challenges and achieve their full potential.
- Businesses can qualify for up to 100% of their costs associated with the grant, based on specific criteria and needs. This ensures we can tailor support to address your unique challenges and maximize the impact of the grant.



Eligibility Requirements:



Must be a small to medium-sized business.



Located in the IE (Inland Empire) or Orange County region.



Preference given to IE Chamber of Commerce members, but all eligible businesses can apply.

Eligibility & Criteria

Criteria for Grant Allocation:



Demonstrated financial need or specific business challenges.



Potential positive impact on the local community and economy.



Focus on four key areas: Customer Acquisition and Retention, Technology Adoption, Scaling Challenges, Marketing and Sales.



Grant Coverage

- Service-Based Grants: Chamli Media Lab provides services covered by the grants.
- Eligible Services: Include marketing, operational support, technology integration, customer relationship management, and more.
- Customized Support: Services tailored to the specific needs and requirements of each business.

How the grant can help you:

Customer Acquisition and Retention:

- Strategies to attract and retain customers.
- Enhancing customer relationship management.

Technology Adoption:

- Integrating new technologies into business operations.
- Ensuring cybersecurity and data management.

Focus Areas of the Grant

Scaling Challenges:

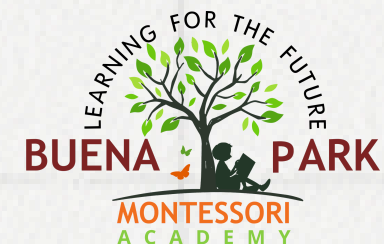
- Managing growth and expansion effectively.
- Streamlining operations for scalability. (Employee wages included)

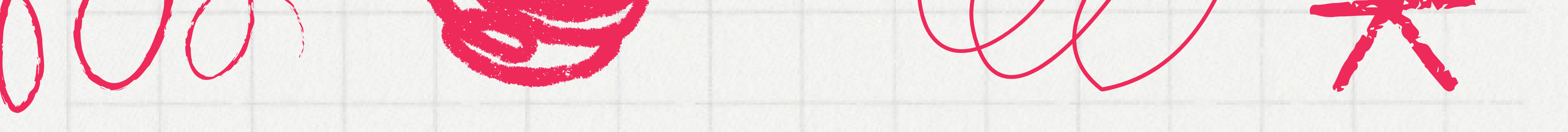
Marketing and Sales:

- Enhancing marketing efforts and boosting sales.
- Developing targeted marketing campaigns.



Our Successful Partners





How to Apply



01

Quick & Easy Application

Submit a simple application outlining your business needs and eligibility. Be sure to include any necessary documentation to strengthen your application.



02

Expert Review


Our team will carefully review your application to assess your business needs and growth potential.




03

Personalized Support

Approved businesses will receive customized service-based support focused on key areas to help you achieve your sales goals.





Thank you very much!

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or contact your case manager for more information.